

Lee Pharma Limited

COLLABORATION BETWEEN

DEPARTMENT OF MICROBIOLOGY

Dr. V.S. KRISHNA GOVERNMENT DEGREE COLLEGE (A), VISAKHAPATNAM

LEE PHARMA LIMITED, VSEZ, DUVVADA, VISAKHAPATNAM

In alignment with our shared commitment to fostering cooperation and enhancing healthcare services, the Department of Microbiology at Dr. V.S. Krishna Government Degree College (A), Visakhapatnam, and Lee Pharma Limited, VSEZ Visakhapatnam, hereby formalize this collaborative statement. The collaboration aims to facilitate health camps, Nutri Kitchen, Nutri Garden and student training invitations on NFPE (Nutrition focused physical examination)

Terms of Collaboration:

- 1. Health Camps Base on NFPE:
- Upon mutual agreement, the Principal of Dr. V.S. Krishna Government Degree College (A), Visakhapatnam, will extend invitations to Lee Pharma Limited to organize health camps for the benefit of college faculty and students.
- Lee Pharma limited shall provide necessary, dietary supplements resources, and medications during these camps, ensuring the well-being of the participants under "Project Smoothwalk".
- 2. Student Training:
- The Department of Microbiology, Dr. V.S. Krishna Government Degree College (A), Visakhapatnam, will visit the health camps, upon receiving invitations from the Lee Pharma administration.
- Such visits will be scheduled at the convenience of the concerned faculty members and students, allowing them to participate in hands-on training sessions and gain practical experience in assessing community based nutrition knowledge and their health index.
- Nutri Kitchen & Garden: This program will provide necessary learning experienced about growing a highly nutritious food and cooking healthy native food recipe. Growing their own food and cooking it will give practical aspects of dietary changes and better understanding of food science.

Duration and Review: This collaboration shall come into effect upon signing and shall remain valid until either party decides to terminate the collaboration. Both parties agree to periodically review the effectiveness of the collaboration and make necessary adjustments to ensure its continued success.

Principal

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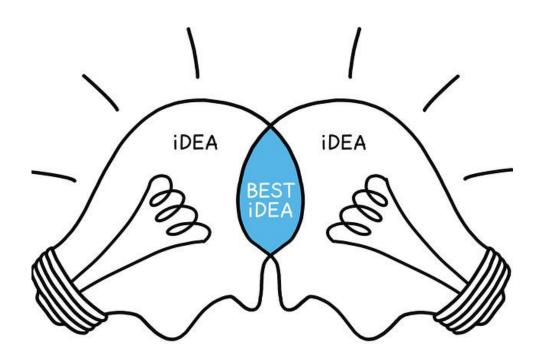
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Report on Introduction of Millets in daily life as Nutri Kitchen as a part of Student training programme at Dr. V.S. Krishna Government Degree College (Autonomous), Visakhapatnam



DEPARTMENY OF MICROBIOLOGY COLLABORATION ACTIVITY REPORT

Collaboration with Lee Pharma Limited, VSEZ, Duvvada Visakhapatnam.

Activity: - Nutri Kitchen

Year of signing MoU	Name of the organization with whom MOU/Collaboration being signed	Duration	Purpose of MOU/Collaboration	List the actual activities under each MOU year- wise	Date of the activity conducted
22/02/2023	Lee Pharma Limited, VSEZ, Duvvada Visakhapatnam	3	Health camps, Training students in Nutri Kitchen &Nutri Gardengain practical experience	Nutri Kitchen	28-01-2023

Objective

The primary objective of the Millets Nutri Kitchen celebration at Dr. V.S. Krishna Government Degree College (Autonomous), Visakhapatnam was to raise awareness about the nutritional benefits and culinary versatility of millets. The event, organized as part of the Nutri Kitchen activity under the Collaboration with Lee Pharma Ltd., Visakhapatnam, aimed to educate students and faculty on the importance of incorporating millets into their diets for better health outcomes. The celebration also provided a platform for showcasing innovative millet-based recipes and products.

Description of the Activity

The Millets Nutri Kitchen celebration, titled Millet Fest, was held and comprised two main sessions:

Session 1: Millets Awareness Programme

Venue: G-11 Seminar Hall

Presiding Officer: Dr. I. Vijaya Babu, Principal, Dr. V.S. Krishna Government Degree College (A)

Participants: Nearly 150 students and 50 faculty members

The session commenced with the arrival of the Principal, guests, and other dignitaries on the dais. The event was inaugurated with an auspicious devotional song performed by the

students. The Principal, Dr. I. Vijaya Babu, delivered the opening remarks, emphasizing the significance of millet consumption for health and sustainability.

Special guests for the session included:

Ms. Lavanya, a nutritionist at Lee Pharma Ltd., Duvvada, who provided an expert perspective on the health benefits of millets and practical dietary tips.

Mr. Pragnanand, an entrepreneur and founder of the Millie Box start-up at Yoga Village, Visakhapatnam, who shared his journey and insights into millet-based businesses.

Session 2: Millet Food Exhibition

Hosted by: Departments of Microbiology

The second part of the celebration featured a Millet Food Exhibition, where students and staff from the aforementioned departments showcased a variety of millet-based dishes. This interactive exhibition aimed to highlight the culinary diversity of millets and offered attendees an opportunity to taste and learn about different millet recipes. The exhibition underscored the practical aspects of incorporating millets into daily diets, thus reinforcing the morning's educational session.

Outcome

The Millets Day celebrations significantly increased awareness among participants about the nutritional and health benefits of millets.

The event fostered a community-wide engagement with the subject of nutrition and healthy eating practices.

The Millet Food Exhibition offered a hands-on experience, allowing participants to explore and taste various millet dishes.

PHOTO GALLERY

