

PRANA DAATA

Students lead blood donation camps

Every year, students actively participate in organizing Mega Blood Donation Camps as part of their commitment to community service. Volunteers from the Red Ribbon Club (RRC) take the lead in these efforts, working collaboratively to ensure the success of the event. Through their dedication, they contribute to the NTR Blood Bank, helping meet the vital demand for blood donations. This initiative not only raises awareness about the importance of blood donation but also fosters a spirit of social responsibility among students. The RRC's involvement ensures the continuity of this noble cause, benefiting the community and saving lives.

Red Ribbon Club activities conducted during the academic year (2022-23)

1. World Blood Donors Day (WBDD): Red Ribbon Club in coordination with NSS celebrate world Blood Donors Day on 14-06-2022. On this occasion NTR Blood Bank will conduct blood grouping and haemoglobin testing to the staff and students in G – 11 hall. All the staff and 85 students were participated in this program. Students have low Hb% are advised by doctor how to improve Hb%.

2. Mega Blood Donation Camp: Mega blood donation camp was conducted successfully at Dr.V.S. Krishna Govt. Degree College (A) on 17/09/22 as a part of ‘‘Raktadana Amrith Mahotsav’’, with the support of NTR Blood Bank and Rotary Blood bank. The staff and the medical professionals of NTR blood bank and Rotary blood bank tested all the students Hb percentage and blood groups and screened and selected the eligible volunteers for blood donation. The college staff also participated actively in the screening tests and few of the staff donated blood during camp. The donors were given health drinks, biscuits, fruits and dry fruits for obtaining instant energy by the organizing committee. The whole programme was conducted with utmost care and concern.

Highlights: ● A total of 31 units of blood is collected from donors.

3. Rally on HIV/AIDS prevention: Rally was flagged off by Dr. I Vijaya Babu, Principal, Dr T.M.A. Niveditha (RRC Coordinator), NSS Programme officers (Dr V. Rtana Bharathi, Dr P. Uma Maheswara Rao, Dr V. Sudheer, Dr T.Samuel David Raj) & NCC officers (Dr T. Nikitha and Dr N.V.S. Bhagavan) conducted Rally with students (used placards and slogans) on 1/12/2022 on account of World AIDS Day to create awareness among the public.

Red Ribbon Club activities conducted during the academic year (2021-22)

The Red Ribbon Club is a voluntary on-campus intervention program for students in educational institutions. The red ribbon is an international symbol of HIV/AIDS since 1991..It is initiated and supported by the State AIDS Control Society and implemented through multi-sectoral collaboration, particularly, using the services of cadre officers of the State's National Service Scheme (NSS).

The Red Ribbon Club Activities were successfully completed after the COVID-19 pandemic period in Dr. V. S. Krishna Govt. Degree College (A) for the academic year 2021-22 by covering all aspects such as awareness programmes, rallies and mega blood donation camp in coordination with

NSS and NCC as a part of extension activities. The list of events were conducted under the able guidance of Principal Dr. I. Vijaya Babu.

I. Awareness programme: An awareness programme on communicable diseases and life skills was organized on 30/11/21 by the District Aids and Prevention Control Unit (DAPCU) in coordination with Red Ribbon Club(RRC) . Nearly 200 Students attended this Awareness programme on and gained knowledge on various communicable diseases and preventive measures.

Chief Guest: Dr. I. Vijaya Babu, Principal

Special Invitee: Dr. Ram Gopal, Special Officer, CCE, Vijayawada

Guest of Honour: K. Satya Narayana, A. Srihari, Counselors.

Dr. I Vijayababu, Principal addressed students in the awareness programme organized on Communicable diseases like Tuberculosis and AIDS and said that this type of awareness programmes help them to become aware of the levels of care and treatment and also caring for someone with this disease.

Dr. Ram Gopal, Special Officer, CCE, Vijayawada addressed students in an awareness programme on the role of each individual towards community service in creating awareness through outreach programmes. Mr. Srihari Health counselor from DAPCU spoke on how HIV transmits, preventive measures of transmission and drugs used to treat AIDS.

II. Rally on HIV/AIDS prevention : Rally was flagged off by Dr.I Vijaya Babu, Principal, **Dr T.M.A. Niveditha (RRC Coordinator)**, NSS Programme officers (**Dr V. Rtana Bharathi, Dr P. Uma Maheswara Rao, Dr V. Sudheer, Dr T.Samuel David Raj**) & NCC officers (Dr T. Nikitha and Dr N.V.S. Bhagavan) conducted Rally with students (used placards and slogans) on 1/12/2021 on account of World AIDS Day to create awareness among the public.

The Red Ribbon Club committee displayed the theme of world aids day 2021.

“End inequalities. end aids. end pandemics” with a focus on reaching people left behind.

III. Awareness on Voluntary blood donation:

Before conducting Mega blood donation camp students were motivated to donate blood through classroom awareness campaigns by the Red Ribbon Club committee which included the coordinator of RRC Dr T.M.A. Niveditha NSS Programme officers Dr.P.Uma Maheswara Rao Dr. V. Ratna Bharathi, Dr.V.Sudheer, Dr.T.Samuel David Raj and NCC officers Dr T. Nikitha, Dr N.V.S. Bhagavan.

The Red Ribbon Committee took a great initiative by making a video on Red Ribbon Club activities and especially on the importance of Voluntary blood donation and eligibility requirement to donate blood suggested by National Blood Transfusion Council by a NSS volunteer, **P.Laxman of IIIrd B.Sc.,(BZC)** group. It was shared in all student groups which turned up the event a grand success.

Dr. I. Vijaya Babu Principal, NSS POs invited hon'ble **Ch. Vamsi Krishna Srinivas (MLC, Visakhapatnam)** as chief guest to inaugurate Mega Blood Donation camp on 11/04/22

The committee also invited VMRDA **Chairperson Smt Akkaramaani Vijaya Nirmala, and corporator Sri M. Appa Rao** to the mega blood donation camp.

Mega blood donation camp was conducted successfully at Dr.V.S. Krishna Govt. Degree College (A) on 12/04/22 with the support of **NTR Blood Bank and Rotary Blood bank.**

The staff and the medical professionals of NTR blood bank and Rotary blood bank tested all the students Hb percentage and blood groups and screened and selected the eligible volunteers for blood donation. The college staff also participated actively in the screening tests and few of the staff donated blood during camp.

The donors were given health drinks, biscuits, fruits and dry fruits for obtaining instant energy by the organizing committee. The whole programme was conducted with utmost care and concern.

Highlights:

- A total of 165 units of blood is collected from donors.

- Initially 12 staff members donated blood which motivated 141 boys and 12 girls to donate their blood.

Number of units collected: 165

The program was visited by the chief guest VMRDA Chairperson Smt A. Vijaya Nirmala, Special invitee Sri M. Apparao along with the Principal Dr I. Vijaya Babu, Vice principal Dr Chada Sastry and staff and all the dignitaries congratulated the volunteers and distributed certificates. VMRDA Chairperson,

Acknowledgements: We the Staff and Principal Dr I. Vijaya Babu express our sincere thanks to the Chief guest Smt. A. Vijaya Nirmala for attending the inaugural programme of Mega blood donation camp and for motivating the student volunteers.

We express my sincere thanks to the Principal **Dr. I. Vijaya babu**, for his constant support and encouragement which enabled us to complete the camp successfully. We are thankful to the Vice Principal **Dr. Chada Sasthry** for his encouragement to conduct this camp. We extend our sincere thanks to Dr Ch. Lalitha, IQAC Coordinator Dr. P. Latha, Academic coordinator, Dr. P. Jaya, DRC Coordinator and to all staff members for their support which turned up the event to donate 165 units. Chief guest, Principal & staff congratulated and appreciated all blood donors (students and staff) for donating blood. We appreciate the services rendered by Kameswara Rao, Office subordinate and other non-teaching staff for their support.

We are also thankful to the press and media for coverage of the event.

Total number of units donated in Blood Donation camps conducted

(2017-18 to 2021-22)

S.no	Academic year	Number of units donated
1	2017-18	80
2	2018-19	108
3	2019-20	91
4	2020-21	Nil. Due to COVID-19
5	2021-22	165
	Total no of Units	444

RRC in coordination with NSS and NCC successfully conducted awareness programmes, rallies on prevention of AIDS on World AIDS day , 5 mega blood donation camps (two during 2019-20) camps and collected 444 units of blood from Donors during the period 2017-18 to 2021-22.

Activities conducted by Red Ribbon Club during the academic year 2020-21

In Spite of COVID-19 pandemic, the RRC continued community service by feeding the needy people and also by supplying soaps, sanitizers for hand hygiene. Coronavirus disease 2019 (COVID-19) is an infectious disease caused by severe acute respiratory syndrome. Due to COVID19 pandemic lockdown was strictly implemented across the globe. During the lockdown period RRC Coordinator and NSS POs and staff distributed rice, daal, vegetables, eggs and soaps to the needy people. And also distributed food packets to the front line workers.

I. Service during lockdown: Dr. Niveditha, RRC Coordinator, prepared and supplied food packets, butter milk and soaps to the GVMC staff on 11/04/2020 for their selfless service. Dr. Niveditha showed her charity by spending **(Rs 1,50,000/-)** to feed **1300 families** during lockdown. **NSS PO Dr. V. Rathna Bharathi** showed her charity by distributing rice and vegetables and food packets to the needy people during the lockdown period. **NSS POs Dr. P. Umamaheswara Rao and Dr. V. Sudheer and Dr. Rajasekhar, JKC Coordinator** showed their charity by distributing rice, fruits to the GVMC Staff, Police, staff of health department for their selfless service during pandemic period. **Dr G. Vijaya Pratap Lecturer in Zoology** showed his charity by distributing groceries to the needy through AMC trust.

II. Awareness drive: All NSS POs and staff members conducted an awareness drive on wearing masks and hand hygiene. important immunity boosters and health drinks during the pandemic period among the students.

III. Online quiz: Conducted a National Level online quiz and awareness programmes on prevention of AIDS on account of World Aids Day 01/12/2020. Around 126 participants took part in this online quiz and certificates were issued to participants.

Acknowledgements: We express sincere thanks to **Principal Dr. V. Chandra sekhar** for his support to conduct various activities. Sincere thanks to **Dr. Raghava Swamy**, lecturer in Computers for extending technical support in conducting online quiz.

Activities conducted by Red Ribbon Club during the academic year 2019-20

The Red Ribbon Club is a voluntary on-campus intervention program for students in educational institutions. The red ribbon is a symbol for both drug prevention and for the fight against AIDS. It is initiated and supported by the State AIDS Control Society and implemented through multi-sectoral collaboration, particularly, using the services of cadre officers of the State's National Service Scheme (NSS).

The Red Ribbon Club Activities were successfully completed in Dr. V. S. Krishna Govt. Degree College (A) for the academic year 2019-20 by covering all aspects such as awareness programmes, rallies and mega blood donation camp in coordination with NSS and NCC as a part of extension activities. The list of events were conducted under the able guidance of Principal Dr.V.Chandra Sekhar.

I.Rally on HIV/AIDS prevention: Rally was flagged off by Dr.V,Chandra Sekhar, Principal, Dr T.M.A. Niveditha (RRC Coordinator), NSS Programme officers (Dr Ch.Vishnu murthy,Dr V.Rtana Bharathi, Dr P. Umamaheswararao, Dr V. Sudheer,) conducted Rally with students (used placards and slogans) on 1/12/2019 on account of World AIDS Day to create awareness among public.

Red Ribbon Club committee displayed the theme of world aids day 2019. World AIDS Day was Celebrated on 01/12/2019 and highlighted the theme for the 2019 is ***“Ending the HIV/AIDS Epidemic: Community by Community”***. **Students** took out a rally led by Red Ribbon Club Committee and lecturers.

II.Awareness programmes conducted: An awareness programme on HIV/AIDS was organized on 03/12/21 by the District Aids and Prevention Control Unit (DAPCU) in coordination with Red Ribbon Club (RRC). Nearly 220 Students attended this Awareness programme and gained knowledge on various communicable diseases and preventive measures and imparted life skills. Motivated students to take active part in Mega blood donation camp on 2/12/19 & 3/12/19.

Chief guest: Dr. V. Chandra Sekhar. Principal

Guest of Honour: Dr. K. Vasantha Rao, Blood Bank NTR Trust

Guest of Honour: V. Manoj Kumar, Victoria Blood Bank

III. Blood Donation Camps conducted: 02

1.First blood donation camp: It was Conducted on 4/12/19. The RRC Committee (Dr.T.M.ANiveditha, Dr.V.Ratna Bharathi, Dr.P.Uma Maheswara Rao and Dr.V. Sudheer invited Ch. Vamsi Krishna Srinivas Yadav, YCP City Convenor as guest. Chief guest visited the function and motivated students and distributed fruits and health drinks to donors.

Chief guest: Ch. Vamsi Krishna Srinivas Yadav YCP City Convenor

Guest of Honour: Dr.M.Pavan Kumar, ADMHO,APSACS

Guest of Honour: Dr. S. Haranadh. NNS Programme Coordinator, Andhra UniversityRRC

The donors were given health drinks, biscuits, fruits and dry fruits for obtaining instant energy by the organizing committee. The whole programme was conducted with utmost care and concern.

2.Second Blood donation camp: It was Conducted on 27/01 /20.Sri M.V.Satyanarayana, Principal (I/C)is invited as chief guest and congratulated the RRC Committee and volunteers.

Chief Guest: Sri M.V.Satyanarayana, Principal (I/C)

Guest of Honour: E. Rajasekhar, Master Trainer.

Blood donation camps were conducted successfully at Dr.V.S. Krishna Govt. Degree College (A) with the support of NTR Blood Bank and Rotary Blood bank. The staff and the medical professionals of NTR blood bank and Rotary blood bank tested all the students Hb percentage and blood groups and screened and selected the eligible volunteers for blood donation. The college staff also participated actively in the screening tests and few of the staff donated blood during camp.

A total of 91 students donated blood in a blood donation camp organized in association with Victoria Blood Bank and NTR trust blood bank on 04/12/2019 & 27/01/2020.

Number of Units collected are 91.

Among them 87 students are male and 4 students are female.

IV. Zonal level One day orientation programme: Conducted on 4/01/20. As per the proceedings of Commissioner, Collegiate Education dated 26/12/2019, a Zonal level One day orientation programme was organized on *Implementation of Red Ribbon Clubs* to 44 RRC Coordinators & Master Trainers in Government and Aided colleges at Dr. V. S. Krishna Govt. Degree & PG College, Visakhapatnam on 4/01/2020 from 10A.M to 5P.M in coordination with APSACS.

Chief guest: Dr. M. Pavan Kumar, ADMHO, APSACS

Guest of honour: Dr. S. HaraNadh. NNS Programme Coordinator, Andhra University

Invited Speaker: Dr. E.P.S. Bhagya Lakshmi garu NSS District officer Spoke on Life Skills

Dr.T. M. A Niveditha, District RRC Coordinator, Visakhapatnam (ID college) addressed RRC coordinators and master trainers of Zone I on 04/01/2020 in zonal level orientation programme on Red Ribbon Club activities.

Dr.A J. Chandra Sekhar rao garu District RRC coordinator, Vizianagaram spoke on implementation of district level RRC activities

K.V.R.Sailaja, DPM, APSACS Resource person, spoke on HIV/AIDS transmission, prevention in one day zonal level orientation programme to RRC coordinators & master trainers on implementation of Red Ribbon Clubs on 04/01/2020 zonal meet.

V. Poster Exhibition: RRC Conducted a Poster exhibition on Red Ribbon club activities on 22/01/2020. FAC Principal Sri.M.V. Satyanarayana is invited as chief guest to the poster exhibition. Principal congratulated all the participants.

VI. Visit to nearest Blood Bank: Visited NTR TRUST Blood Bank on 24/02/2020 and created awareness on techniques and processes followed at Blood bank

Acknowledgements

The Staff and Principal, Dr V. Chandra Sekhar expressed our sincere thanks to the Chief guest for attending the inaugural programme of Mega blood donation camp and for motivating the student volunteers.

We express sincere thanks to the **Principal Dr.V. Chandra Sekhar** for his constant support and encouragement which enabled us to complete the camp successfully.

Activities conducted by Red Ribbon Club during the academic year 2018-19

The Red Ribbon Club is a voluntary on-campus intervention program for students in educational institutions. The red ribbon is a symbol for both drug prevention and for the fight against AIDS. It is initiated and supported by the State AIDS Control Society and implemented through multi-sectoral collaboration, particularly, using the services of cadre officers of the State's National Service Scheme (NSS).

The Red Ribbon Club Activities were successfully completed in Dr. V. S. Krishna Govt. Degree College (A) for the academic year 2017-18 by covering all aspects such as awareness programmes, rallies and mega blood donation camp in coordination with NSS and NCC as a part of extension activities. The list of events were conducted under the able guidance of Principal Dr.V.Chandra Sekhar.

I. Rally on HIV/AIDS prevention: Rally was flagged off by Dr.V,Chandra Sekhar, Principal, Dr T.M.A. Niveditha (RRC Coordinator), NSS Programme officers (Dr V.Rtana Bharathi, Dr P. Uma Maheswara Rao, Dr V. Sudheer, Dr. D. Narayana Rao) and NCC officer Dr.N. Swamy Naidu conducted Rally with students (used placards and slogans) on 1/12/2018 on account of World AIDS

Day to create awareness among public. Red Ribbon Club committee displayed the theme of world aids day 2018 **“Know your status”**.

II. Awareness Programme: An awareness programme on infectious diseases and life skills was organized on 10/12/18 by the District Aids and Prevention Control Unit (DAPCU) in coordination with Red Ribbon Club (RRC). Nearly 200 Students attended this Awareness programme and gained knowledge on various communicable diseases and preventive measures. The Awareness Programme was presided over by Dr.V.Chandra Sekhar, Principal. Smt., **Dr. Ramesh Garu DM&HO APSACS** was invited as Chief guest and Dr.K.Vasantha Rao, NTR Blood Bank as Guest of honour.

Chief guest: Dr. Ramesh Garu DM&HO APSACS

Guest of Honour: Dr.K.Vasantha Rao, Blood Bank NTR Trust

III. Awareness on Voluntary blood donation: It was conducted on 10/12/2018. Before conducting Mega blood donation camp students were motivated to donate blood through classroom awareness campaigns by the Red Ribbon Club committee which included the coordinator of RRC Dr T.M.A. Niveditha NSS Programme officers Ch.Vishnu murthy, Dr.P.Uma Maheswara Rao, Dr. V. Ratna Bharathi, Dr. D.Narayana Rao, and NCC officer Lt.B.A. Swamy Naidu on 11/12/18 & 12/12/18.

Dr.V.Chandra sekhar .Principal addressed students on the role of students in creating awareness among the public in the awareness programme conducted on 10/12/18.Dr. Ramesh DM&HO, APSACS addressed students on prevention of HIV/AIDS and clarified student's queries. The RRC coordinator spoke about the importance of blood donation. All NSS Pos motivated students in this programme.

III. Mega Blood Donation Camp: Mega blood donation camp was conducted successfully at Dr.V.S. Krishna Govt. Degree College (A) on 14/12/2018 with the support of Victoria blood bank and NTR Blood Bank

The committee invited **Hon'ble MLC Gadela Srinivasa Rao as Chief guest** to the mega blood donation camp. The camp was inaugurated by the Chief guest Hon'ble MLC Gadela Srinivasa Rao **on** 14/12/18. Dr. Ramesh DM&HO, APSACS also visited the camp and motivated students.

Inauguration of Mega Blood Donation camp by Hon'ble MLC G. Srinivasa
Rao

The staff and the medical professionals of NTR blood bank and Victoria blood bank tested all the students Hb percentage and blood groups and screened and selected the eligible volunteers for blood donation. Dr. Ramesh DM&HO, APSACS also visited the camp and appreciated blood donors.

The donors were given health drinks, biscuits, fruits and dry fruits for obtaining instant energy by the organizing committee. The whole programme was conducted with utmost care and concern. All the dignitaries congratulated the volunteers and distributed certificates. In this mega blood donation camp a total of 108 donors donated blood.

Total no of units donated are 108.

All the dignitaries congratulated the volunteers and distributed certificates.

Acknowledgements

The Staff and Principal expressed sincere thanks to the Chief guest Hon'ble MLC Gadela Srinivasa Rao, Dr, Ramesh, DM&HO for attending Mega blood donation camp and for motivating the student volunteers.

We express my sincere thanks to the **Principal Dr. V. Chandra Sekhar** for his support and encouragement throughout the camp.

Activities conducted by the Red Ribbon club during the academic year 2017-18

The Red Ribbon Club is a voluntary on-campus intervention program for students in educational institutions. The red ribbon is a symbol for both drug prevention and for the fight against AIDS. It is initiated and supported by the State AIDS Control Society and implemented through multi-sectoral collaboration, particularly, using the services of cadre officers of the State's National Service Scheme (NSS).

The Red Ribbon Club Activities were successfully completed in Dr. V. S. Krishna Govt. Degree College (A) for the academic year 2017-18 by covering all aspects such as awareness programmes, rallies and mega blood donation camp in coordination with NSS and NCC as a part of extension activities. The list of events were conducted under the able guidance of Principal Dr.V.Chandra Sekhar.

I. Awareness Programme conducted: An awareness programme on communicable diseases and life skills was organized on 27/02/2018 by the District Aids and Prevention Control Unit (DAPCU) in coordination with Red Ribbon Club(RRC) . Nearly 190 Students attended this Awareness programme and gained knowledge on various communicable diseases and preventive measures.

Chief guest: Dr. V. Chandra Sekhar, Principal.

Guest of Honour: Dr. K.Vasantha Rao, Blood Bank NTR Trust

Guest of Honour: V. Manoj Kumar, Victoria Blood Bank

II. Rally on HIV/AIDS prevention: Rally was flagged off by Dr.V.Chandra Sekhar, Principal. Dr T.M.A. Niveditha (RRC Coordinator), NSS Programme officers (Sri K.A.R.S.S.Prasad, Dr.Ch.Vishnu Murthy, Dr V. Rtana Bharathi, Dr P. Uma Maheswara Rao,, Dr D.Narayana Rao & NCC officers

- World AIDS day was celebrated by campaigning the theme of 2017 ***“My Health, My Right”***
- Created awareness among the public through rallies with placards and slogans.

III. Awareness on Voluntary Blood Donation Camp: Awareness programme on Mega Blood Donation Camp on 27-02-2018 in Dr. V. S. Krishna Govt. Degree College(A) in Collaboration with District Aids Prevention and Control Unit DAPCU, NTR Trust. Motivated students to donate Blood on 24/02/18,26/02/18 &27/02/18.

IV. Mega Blood Donation Camp: Mega Blood Donation Camp was conducted by RRC in coordination with NSS. **80 Students donated blood** on 28/02/2018 which was presided over by Dr.V.Chandra Sekhar, Principal.

Chief guest: Hon'ble MLA Sr. Velagapudi Rama Krishna Babu

Guest of Honour: Dr. R.D. Sampat Kumar NNS Programme Coordinator, Andhra University inaugurated the Blood Donation camp.

Number of units collected: 80.

The staff and the medical professionals of NTR blood bank and Rotary blood bank tested all the students Hb percentage and blood groups and screened and selected the eligible volunteers for blood donation. The college staff also participated actively in the screening tests and few of the staff donated blood during camp.

The donors were given health drinks, biscuits, fruits and dry fruits for obtaining instant energy by the organizing committee. The whole programme was conducted with utmost care and concern.

Acknowledgements:

The Staff and Principal, Dr V. Chandra Sekhar expressed our sincere thanks to the Chief Guest for attending the inaugural programme of Mega blood donation camp and for motivating the student volunteers.

We express sincere thanks to the Principal **Dr. V. Chandra Sekhar** for his constant support, valuable suggestions and encouragement which enabled us to complete the camp successfully.

Gallery

Student Volunteers at Blood Donation Camp



Principal and Staff with blood donors



Poster Exhibition

